



Re : **The Exclusive Profiles of THE BIG - 10 INDONESIA PALM OIL PLAYERS 2008**

PT CISI Raya Utama is a consultant company with broad experience in producing and publishing various research studies in Indonesia. Today, P.T. **CISI** is publishing a special study with the title of **“The Exclusive Profiles of THE BIG-10 INDONESIA PALM OIL PLAYERS, 2008”**

In this book, we have investigated 10 large sized company groups dealing with oil palm plantation and refinery from up stream to down stream. The criteria of large size company group are reflected from several factors including largeness and popularity of the group, rapid growth of the group in several last years, ownership of wide plantation areas, strong financial condition of subsidiary companies of the group and others.

THE RESEARCH ON EACH GROUP COVERS SEVERAL ASPECTS NAMELY:

A. Background

- In this part we search the establishment of the group including founders and changes up to present
- We also observe the capital of the group by viewing the capital of its parent company together and provide the profile of the parent company

B. Business Operation and Development

- Here we present the growth of operation and business networks
- It is also investigated the existence of parent company of the group controlling directly or indirectly shares of affiliated or consolidated companies

C. Financial Aspect

- We observe the financial growth including total sales turnover, net profit and total asset
- It is also reported the audited financial statement consolidated of the parent company of the group

D. Management Aspect

- In this part, we examine the ability of personnel of the group running subsidiary companies of the group
- We also search the experience of professional managers and owners of the group in running their business to avoid the pressure of the economic crisis in the country in 1997 and their efforts to make their group to be a growing company group with strong financial condition.

This book is very useful for businessmen to make decision in agribusiness in Indonesia particularly oil palm plantation and refinery. This book also has benefits for those supplying machinery and spare parts of oil palm refinery plants as well as for those giving credits to members of the group to develop and expand their businesses.

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List Of Contents

📁	PREFACE	A1
📁	EXECUTIVE SUMMARY	B1
	1. Total Area and Production	B1
	A. Development of Total Area and Production	B1
	📖 Table - 1 : Total Area and Production of CPO in Indonesia, 1996 - 2006	B2
	📖 Table - 2 : Total Area and Production of PKO in Indonesia, 1996 - 2006	B2
	B. Expansion by Province and Management	B3
	📖 Table - 3 : Total Area and Production of Smallholders' Oil Palm Plantation in Indonesia, 2004-2005	B3
	📖 Table - 4 : Total Area and Production of State Oil Palm Plantation in Indonesia	B4
	📖 Table - 5 : Total Area and Production of Oil Palm Plantation owned by Private Companies in Indonesia	B6
	📖 Table - 6 : Total Area and Production of State Oil Palm Plantation in Indonesia	B7
	C. Condition of Province Crop and Management	B8
	📖 Table - 7 : Total Area and Production of Oil Palm Plantation owned by Smallholder in Indonesia, 2005	B8
	📖 Table - 8 : Total Area and Production of Oil Palm Plantation Owned by State Companies in Indonesia, 2005.....	B10
	📖 Table - 9 : Total Area and Production of Oil Palm Plantation Owned by Private and Foreign Companies in Indonesia, 2005	B11
	📖 Table - 10 : Total Area and Production of National Oil Palm Plantation, 2005.....	B12
	2. Management	B13
	📖 Table - 11 : List of Oil Palm Plantation Companies in Indonesia	B13
	3. Exports and Imports	B63
	A. Exports.....	B63
	📖 Table - 12 : Exports of Palm Oil, 1996 - 2006.....	B63
	📖 Table - 13 : Exports of Palm Oil by Type and Country of Destination, 2005-2006.....	B64
	B. Imports	B70
	📖 Table - 14 : Imports of Palm Oil, 1996 - 2006.....	B70
	📖 Table - 15 : Imports of Palm Oil Products by Type and Country of Origin, 2005-2006.....	B71
	4. Development of Consumption	B72
	📖 Table - 16 : Supply of CPO, 1996 - 2006	B72
	📖 Table - 17 : Supply of PKO, 1996 - 2006.....	B73
	5. Development of Price	B73
	📖 Table - 18 : Monthly CPO Prices in the local Market	B74
	📖 Table - 19 : CPO Monthly Prices in the International Market.....	B74

6. Profile of World Palm Oil Commodity	B75
6.1. CPO	B75
A. Production	B75
📖 Table - 20 : World CPO Production, 2000 - 2004	B76
B. Imports	B76
📖 Table - 21 : World CPO Imports, 2000 - 2004	B77
C. Exports	B78
📖 Table - 22 : World CPO Exports, 2000 - 2004	B78
D. Consumption	B78
📖 Table - 23 : World CPO Consumption, 2000 - 2004	B79
6.2. Palm Kernel Oil (PKO)	B80
A. Production	B80
📖 Table - 24 : World PKO Production, 2000 - 2004	B81
B. Imports	B81
📖 Table - 25 : World PKO Imports, 2000 - 2004	B82
C. Exports	B83
📖 Table - 26 : World PKO Exports, 2000 - 2004	B83
D. Consumption	B83
📖 Table - 27 : World PKO Consumption, 2000 - 2004	B85
7. Projection of Total Area	B86
📖 Table - 28 : Projection of Palm Oil Plantation Areas in Indonesia, 2007 - 2012	B86
8. Projection of Production.....	B86
A. CPO	B86
📖 Table - 29 : Projection of CPO Production in Indonesia, 2007 - 2012	B87
B. PKO	B87
📖 Table - 30 : Projection of PKO Production in Indonesia, 2007 - 2012	B87
9. Projection of Consumption.....	B88
A. CPO	B88
📖 Table - 31 : Projection of CPO Consumption in Indonesia, 2007 - 2012	B88
B. PKO	B89
📖 Table - 32 : Projection of PKO Consumption in Indonesia, 2007 - 2012	B89
10. Prospect of Investment	B89
📁 P R O F I L E S.....	C1
01. The ASTRA Group.....	C1
02. The BAKRIE Group	C11
03. The DARMEX Group	C26
04. The INDOFOOD Group	C37
05. The MINAMAS Group.....	C68
06. The RAJA GARUDA MAS Group	C76
07. The SAMPOERNA Group	C90
08. The SINAR MAS Group.....	C99
09. The SUNGAI BUDI Group.....	C114
10. The SURYA DUMAI Group	C124